



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract #		863816	Date Entered	10/23/12
Schedule Dates	10/25/12-11/02/12	Last Modified	10/30/12	
Advertiser	Obama for America (14538)	Entered By	Penne Marsh	
Agency/T-Code	Greer, Margolis, Mitchel (GMMB) (1700)/1053989	CO-OP	No	
Product	Political - US President (1174)	Headline #	06392268	
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Demo		
Salesperson	Blair, Cheryl (2205)	Order Type	Normal	
Sales Office	TeleRep - Philadelphia	Package Deal		
Buyer Name	NAGELBERG,DAN	Commission %	15.00	
Phone/Fax	(202) 338-6919 /	Commission	\$1,299.00	
CPE	95/101/2175	Net Total	\$7,361.00	
Account Types	National/Political Candidate - Agency	Sales Tax		
Billing Type	Weekly/Irregular			
Comments	OBAMA :60 10/25			

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Oct. 2012	11	\$4,160.00
Nov. 2012	5	\$4,500.00
Grand Total:	16	\$8,660.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/12-10/26/12	6	1:00	10A- 10:58A (ET)	2				X	X			2	\$220.00	\$440.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/23/12
2.0	Normal Line / SPOT	10/25/12-10/26/12	6	1:00	11:35P- 12:02A (ET)	2				X	X			1	\$260.00	\$260.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	10/23/12
3.0	Normal Line / SPOT	10/25/12-10/26/12	6	1:00	3P- 3:58P (ET)	2				X	X			2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)	KATIE	10/23/12
4.0	Normal Line / SPOT	10/25/12-10/26/12	6	1:00	3:58P- 4:58P (ET)	2				X	X			2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)	DR. OZ	10/23/12
5.0	Normal Line / SPOT	10/25/12-10/26/12	6	1:00	5A- 5:58A (ET)	1				X	X			1	\$280.00	\$280.00	Norfolk (WVEC) (WVEC)	5AM NEWS	10/23/12
6.0	Normal Line / SPOT	10/29/12-10/29/12	6	1:00	3P- 3:58P (ET)		1							1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)	KATIE	10/23/12
7.0	Normal Line / SPOT	10/29/12-10/29/12	6	1:00	3:58P- 4:58P (ET)		1							1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	DR. OZ	10/23/12
8.0	Normal Line / SPOT	10/25/12-10/26/12	9	1:00	10:58A- 12P (ET)	2				X	X				\$400.00		Norfolk (WVEC) (WVEC)	THE VIEW	10/23/12
9.0	Normal Line / SPOT	10/25/12-10/26/12	6	1:00	6P- 6:30P (ET)	2				X	X				\$750.00		Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/23/12
10.0	Normal Line / SPOT	10/25/12-10/26/12	9	1:00	7A- 9A (ET)	2				X	X				\$680.00		Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/23/12
11.0	Normal Line / SPOT	10/25/12-10/26/12	6	1:00	9A- 10A (ET)	2				X	X			1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/23/12
12.0	Normal Line / SPOT	10/26/12-10/26/12	6	1:00	7:58P- 9P (ET)							1		\$1,000.00		Norfolk (WVEC) (WVEC)	SHARK TANK	10/23/12	
13.0	Normal Line / SPOT	10/29/12-10/29/12	6	1:00	7:58P- 10P (ET)		1							1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	DANCING WITH THE STARSEFF 9/24/12	10/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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14.0	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	6	1:00	3:30P- 7P (ET)						1				\$800.00		Norfolk (WVEC) (WVEC)	CLLG FTBL SEP-DEC12	10/23/12
15.0	Normal Line / SPOT	10/27/12-10/27/12	9	1:00	5:58A- 8A (ET)						1				\$200.00		Norfolk (WVEC) (WVEC)	NEWS	10/23/12
16.0	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	6	1:00	7:58P- 11:30P (ET)						1		1	1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	CFB PRIME SEP-DEC12	10/23/12
17.0	Normal Line / SPOT	10/27/12-10/27/12	6	1:00	8A- 9A (ET)						1		1	1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/23/12
18.0	Normal Line / SPOT	10/29/12-10/29/12	9	1:00	7A- 9A (ET)		1								\$680.00		Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/23/12
19.0	M/G For 14.0.1 / SPOT	10/31/12-11/02/12	6	1:00	3P- 4P (ET)		1		X	X	X			1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)	mg for weather coverage	10/30/12
20.0	Normal Line / SPOT	10/31/12-11/02/12	5	1:00	4P- 5P (ET)		1		X	X	X			1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)	mg for weather coverage	10/30/12

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